



Sep. 2017

COMPARE PPC PRICE PACKAGES



Compare PPC Prices Packages

We help you to increase your profits, track activities transparently, get reports and view performance of your PPC campaign - all in a single place. Pricing begins from as low as US\$140/month. Read our complete feature comparison:

Activities	Plan 1 US\$140/m	Plan 2 US\$320/m	Plan 3 US\$440/m	Plan 4 US\$720/m
Ad groups	200	400	800	1600
Search engine	G	G	G& Bing	G, Bing F ads
Search network				
Remarketing				
Display network				
Banner image ads		2	4	6
Geo targeting & Billing				
A to B Testing				
Keyword bid Optimization				
Ad scheduling				
Conversion tracking				
Search query analysis				

Analytics setup	✘	☑	☑	☑
Linking adwords With analytics	✘	☑	☑	☑
Website funnel Tracking	✘	✘	☑	☑
PPC broken link Checker	✘	☑	☑	☑
Call tracking	US\$15/month	US\$15/month	US\$15/month	US\$15/month
Call tracking setup	☑	☑	☑	☑
Shopping ads	✘	✘	☑	☑
Landing page recommendation	✘	1	2	3
Video ads Campaign	✘	✘	✘	☑
Dynamic search Ads	✘	✘	☑	☑
Ad extensions	☑	☑	☑	☑
Agency platform Reporting & customer dashboard	☑	☑	☑	☑
Weekly report	☑	☑	☑	☑

Monthly report				
Call tracking report				

Above four plans include FREE dashboard, website form lead tracking, automated weekly and monthly reporting and customer support via email, chat and phone.

What can PPC Specialists do for clients?

Pay per click (PPC) belongs to part of the search engine management (SEM) and refers to paid advertising on the internet, usually through Google AdWords. Advertisers pay a fee each time one of their adverts is clicked. PPC specialists use our expertise and experience to manage campaigns for our clients to maximize the results of the PPC. Click to read more background introduction of SEM.

PPC is the quickest and most controllable way

Pay per click will get your business in front of the potential buyers who are looking for your products or services. Because you only pay for qualified traffic, it is easy to control the budget and return on investment for your campaign.

What can you expect from our PPC Management?

To custom make a PPC campaign that is right for you, we will get to know your business, industry advantages, competitors and patents, then to work with you to develop a strategy that will deliver the results you need. Our Google ads accredited professionals also like to build out your existing campaigns, or establishing accounts at new networks. Ad copies are written by professionals which are relevant to your business and target region.

Long Tail Targeting Keywords will get the right traffic at the lowest cost

We will start your Adwords campaigns with groups of ten long-tail keywords to target the most appropriate keywords and not wasting spend. We use sophisticated techniques ensuring you cover the full search landscape while avoiding the areas which are not right for your business. We help you create a unique landing page to guarantee your adverts are tightly focused to the ad group's keywords with a strong call to action and continuous testing.

E-Commerce online shop and Ad Extensions

We will help you set up, manage and optimize your shopping campaigns and product listing ads to promote your inventory. Our expertise and industrial knowledge helps us make the right product shows for the right keywords. We shall use Ad extensions to transform your adtext and offer more opportunities to stand out, to bid over your competitors.

Tracking and reporting

In order to strengthen the shot accuracy, we take time to collect and analysis the right data, optimizing a PPC campaign, so one of the very first things we do is to make sure the tracking is established properly, giving us all the data we need to optimize the accounts proceeding forward. The reports are produced to provide meaningful insight into what's happening with your PPC campaign. What we have been working on, what we have noticed your competitors doing and how your paid search is performing against the key metrics you are most interested in.

ROI Measuring and conversion tracking

We help clients first define your sales funnel and then either install an AdWords tracking pixel or set up Google Analytics goals on your site. Taking these steps is the real way to know if your campaigns are paying off with a positive ROI. We help clients run AdWords campaigns and use mechanism to determine which of the paid clicks are converting into customers. Tracking the conversions that enter

your sales funnel from an AdWords click and go on to become paying customers will show you how to focus your ad spend in the future, which campaigns should be ramped up and which ad groups or keywords should be dropped entirely.

Proving the business case for PPC

“We rely on SEO Talent as an extension to our marketing team – they are able to invest the time and effort required to keep sales flowing whilst we can concentrate on other aspects of the business. SEO Talent staff have been proactive and easy working how the PPC campaigns are proceeding and what we need to improve next...”

Sam Lee - Director of Global-Education.us

Contact us :



Mr. Li Sheng is a website developer and SEM/SEO specialist from Shanghai China, with a passion for e-Commerce, content marketing, website development and search engine optimization. When he is not sitting behind a computer, you will find him Zumba dancing at Gym, mountain hiking or adventure photography.

Email: seo.shengli@gmail.com

Skype SEEKART

Phone (wechat) 18918151538

www.seotalent.tech