



Sep. 2017

## COMPARE LOCAL SEO PACKAGES DETAILED PRICES

<b>Plans and Prices</b>	Local SEO Plan 1 US\$199 /month	Local SEO Plan 2 US\$320 /month	Local SEO Plan 3 US\$465 /month	Local SEO Plan 4 US\$600 /month	Local SEO Plan 5 US\$720 /month
<b>Features</b>					
Agency platform reporting & Customer dashboard	✓	✓	✓	✓	✓
Total keywords	25	50	75	100	150
Primary keywords	05	10	15	20	30
Secondary keywords	20	40	60	80	120

Targeted GEOs	01	01	Up to 2	Up to 3	Up to 4
Conversion tracking					
Call tracking	US\$15/month	US\$15/month	US\$15/month	US\$15/month	US\$15/month
Retargeting setup	✗	✗	✗	☑	☑
Web form conversion tracking	☑	☑	☑	☑	☑
Google analytics	☑	☑	☑	☑	☑
Heatmap	✗	✗	Home page	Home page	Home page
Scroll map	✗	✗	Home page	Home page	Home page
Overlay report	✗	✗	Home page	Home page	Home page
Confetti	✗	✗	Home page	Home page	Home page
User testing video	✗	✗	☑	☑	☑
Advanced website usability & Conversion optimization report	US\$390	US\$390	US\$390	US\$390	US\$390
On-page optimization					
Onsite recommendations and Implementation	Basic	Basic	Professional	Professional	Advanced
Adding rich snippets	☑	☑	☑	☑	☑
Backlink analysis	☑	☑	☑	☑	☑
Onsite blog setup	✗	✗	✗	☑	☑
Inbound content marketing					
Website content writing 250 words per page	01	01	03	05	08
Guest blog post writing posting	✗	04	06	12	15
Guest blog post social sharing	✗	☑	☑	☑	☑
Informational content writing	05	09	12	15	21

And posting					
Informational content social sharing	✓	✓	✓	✓	✓
Press release writing and distribution	01	01	01	01	01
Press release social sharing	✓	✓	✓	✓	✓
Infographic creation & Distribution	✗	✗	✗	01	01
Infographic social sharing	✗	✗	✗	✓	✓
Magazine/ news placement	✓	✓	✓	✓	✓
Q&A posting	✓	✓	✓	✓	✓
Local search website optimization					
Google my business/Bing, Apple Maps & facebook local listing Optimization	✓	✓	✓	✓	✓
Authority business listing Yelp, local.com, etc.	✓	✓	✓	✓	✓
Local citation building	✓	✓	✓	✓	✓
NAP syndication	✓	✓	✓	✓	✓
Review widget	✓	✓	✓	✓	✓
Coupon distribution	✓	✓	✓	✓	✓
Startup business listings	✓	✓	✓	✓	✓
Link Strategy					
Website social sharing	✓	✓	✓	✓	✓

Video creation	✘	01	01	01	01
Video submission	✘	✔	✔	✔	✔
PPT creation	✘	01	01	01	01
PPT distribution	✘	✔	✔	✔	✔
Social profile	✔	✔	✔	✔	✔
Local community setup	02	02	02	02	02
Social community setup	01	01	01	01	01
Social media marketing					
Social reputation marketing	✘	✘	✘	✔	✔
Access to premium apps	✘	✘	✘	✔	✔
Twitter & FB account setup	✘	✘	✘	✔	✔
Youtube channel setup/ optimization	✘	✘	✘	✔	✔
Facebook cover image	✘	✘	✘	✔	✔
Twitter background image	✘	✘	✘	✔	✔
Twitter header image background	✘	✘	✘	✔	✔
Content for facebook info and Twitter bio	✘	✘	✘	✔	✔
Content posting on twitter &FB	✘	✘	✘	09	12
Pinterest account creation	✘	✘	✘	✔	✔
Pinterest optimization	✘	✘	✘	✔	✔
Custom pinboards	✘	✘	✘	06	08
Pin images	✘	✘	✘	12	15
Follow pinboards	✘	✘	✘	30	36

Reporting					
Weekly SEO status reports	✓	✓	✓	✓	✓
Monthly SEO performance reports	✓	✓	✓	✓	✓
Customer support (Email, Chat & Telephone)	✓	✓	✓	✓	✓

All plans include FREE dashboard, website form lead tracking, review widget to get more positive reviews, automated weekly and monthly and customer support via email, chat and phone.

#### Contact us :



Mr. Li Sheng is a website developer and SEM/SEO specialist from Shanghai China, with a passion for e-Commerce, content marketing, website development and search engine optimization. When he is not sitting behind a computer, you will find him Zumba dancing at Gym, mountain hiking or adventure photography.  
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